


Exclusive Offer for Middle East Organic & Natural Exhibition, 15-17 December 2020



As part of its ongoing **communication campaign** in the region, the European Union offers an exclusive opportunity for certified  European organic producers and exporters who are interested in undertaking business in the Middle East Region. Following our recent webinar 'The Rise in Demand of Organic & Sustainable products in the GCC', we have partnered with the Organic & Natural Exhibition that will take place from 15-17 December in Dubai, UAE.

As part of our partnership we are able to offer you two exclusive offers at the Organic & Natural Exhibition, this is ONLY for certified  European organic exporters or producers, European Union Delegates or European Trade Counsellors or delegates.

Offer 1: 20% discounted entry to participate virtually/online

- 20% discount off any of the three entry packages to instantly participate in the Arabian Organic online marketplace.
- Each package provides specific benefits to participants, including a guaranteed number of buyer leads.
- Packages standard entry starts at approx €605 with a guarantee of 50+ qualified leads.
- All packages guarantee a specific number of business leads connected to the Organic & Natural exhibition and via the **Arabian Organics** portal.
- More information on the three packages is attached or via this link [here](#).
- Register directly from the package information link [here](#), choose the package, then complete registration.
 - MUST include the discount entry code: **"EUA02020"** in brackets after your company name at time of registration, for example COMPANY NAME (EUA02020).
 - Registrants will receive a follow-up call from the Organic & Natural organising team to complete the registration formalities.



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Offer 2: Co-ordinated VIP Buyer Meetings at the Organic & Natural Exhibition



- This offer is open to any certified bio European exporters/ producers, European Trade Delegates or counsel members that would like to attend the exhibition hosted in Dubai.
- 1-1 VIP Buyer Meetings can be set up directly with the buyers you want to connect with via our More Than Food team based at the exhibition in the VIP Buyers Lounge.
- Our team will coordinate with you on the types of VIP Buyers you wish to connect and arrange the meetings directly with the buyers at a day and time during the exhibition that works for all participants.
- Meetings will be hosted in the exclusive More Than Food seating area located inside the VIP Buyers Lounge and includes entry to attend the exhibition.
- Our local More Than Food team will then connect with you to understand your requirements, coordinate the VIP Buyers that fit your requirements and finalise meetings times.
- The local More Than Food team will be onsite to assist you in the VIP Buyer Lounge with the meeting arrangements.
- Register your interest to for 1-1 VIP Buyer meetings by emailing: morethanfood@mojo-me.com

We will have a European food & beverage product display within the VIP Buyers Lounge at the Organic & Natural Exhibition. During the 3 days of the exhibition we will interact with all buyers in the lounge, educating buyers on what our European Member States have to offer this growing organic and sustainable sector in the Middle East region.

Any questions please revert back to this [email](#).

Enjoy It's From Europe!

