

# SAUDI-EU INVESTMENT FORUM

RIYADH

OCT 23, 2023



استثمر في السعودية  
INVEST  
SAUDI



وزارة الاستثمار  
Ministry of Investment



# EVENT OVERVIEW

1

**Guest Relations**

2

Program



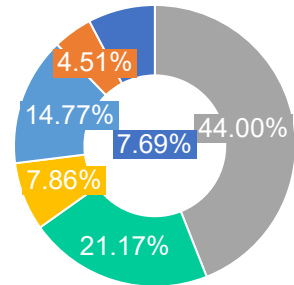
## Both invitations and registrations have increased with great focus on foreign invitees

### Invitations Sent

# 3,548

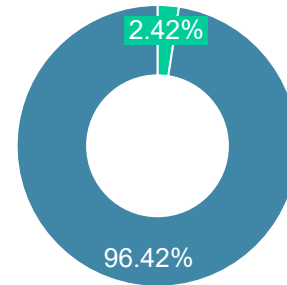
+23 since last update

### Invitation Source



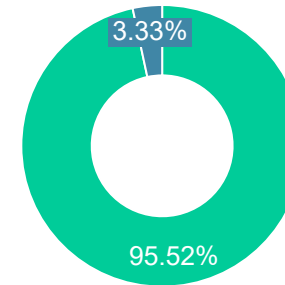
IO ID H.E. Office  
IP IS Saudi Amb.

### Saudi / Non-Saudi



Saudi Invitees  
Non-Saudi Invitees

### Public / Private



Private Sector  
Public Sector

### Declined Invitations

# 7

### Registrations Received

# 617

+237 since last update

### Registrations Approved

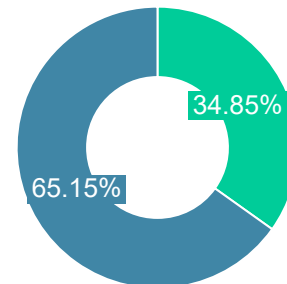
# 292

+105 since last update

### Top 3 Registration Approved Categories:

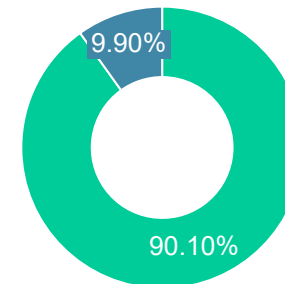
1. CEOs – 68
2. Managing Directors – 23
3. Directors – 22

### Saudi / Non-Saudi



Saudi Registrants  
Non-Saudi Registrants

### Public / Private



Private Sector  
Public Sector

### Rejected Registrations

# 2



Thus far, registrants are from a total of 53 countries (1/2)

Countries Represented

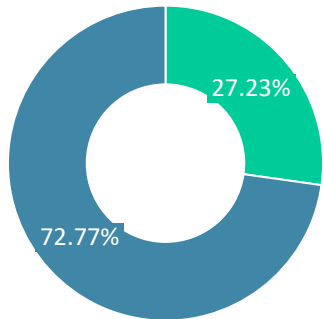
63

EU Registrants
























168

Non-EU Registrants

234



EU Non-EU

 Austria 10	 Belgium 21	 Bulgaria 5	 Croatia 4
 Cyprus 3	 Czech Rep. 0	 Denmark 1	 Estonia 0
 Finland 2	 France 15	 Germany 21	 Greece 2
 Hungary 0	 Ireland 4	 Italy 23	 Latvia 1
 Lithuania 0	 Luxembourg 0	 Malta 1	 Netherlands 10
 Poland 2	 Portugal 2	 Romania 1	 Slovakia 0
 Slovenia 0	 Spain 31	 Sweden 6	 Saudi Arabia 215



Thus far, registrants are from a total of 53 countries (2/2)

### Countries Represented

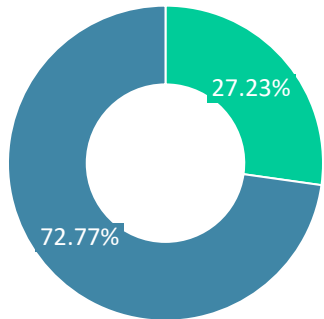
# 63

### EU Registrants

# 168

### Non-EU Registrants

# 234



EU Non-EU



United Kingdom

35



Egypt

34



USA

22



India

22



Lebanon

11



Turkey

10



Brazil

8



Jordan

14



China

6



Algeria

4



Canada

6



Pakistan

6



Syria

6



Belarus

2



Georgia

2



Morocco

3



Palestine

6



Serbia

2



South Africa

2



Sudan

2



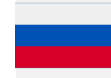
Angola

3



Australia

3



Russia

3



Gambia

1



Iran

1



Iraq

1



Japan

2



South Korea

1



Furthermore, Saudi ministers have been invited from across all of the Kingdom's sectors

### Saudi Ministerial Invitations

14

Saudi Ministers Invited

2

Saudi Minister Speakers

12

Guest of honors

### Invitees

 وزارة الطاقة MINISTRY OF ENERGY	 وزارة الثقافة Ministry of Culture	 وزارة الرياضة Ministry of Sport	 المملكة العربية السعودية وزارة الخارجية MINISTRY OF FOREIGN AFFAIRS	 وزارة المالية Ministry of Finance	 وزارة السياحة Ministry of Tourism	 وزارة التجارة Ministry of Commerce
HRH - Abdulaziz bin Salman Al Saud ★	HH - Prince Badr bin Farhan Al-Saud ★	HH - Prince Abdulaziz Bin Turki Al-Saud ★	HH - Prince Faisal bin Farhan Al Saud ★	H.E. - Mohammed bin Abdullah Al-Jadaan ★	H.E. - Ahmed Al Khateeb ★	H.E. - Dr. Majid bin Abdullah Alkassabi ★
 Ministry of Industry & Mineral Resources	 وزارة النقل والخدمات اللوجستية Ministry of Transport and Logistic Services	 وزارة الاقتصاد والخطط MINISTRY OF ECONOMY & PLANNING	 وزارة البيئة والمياه والزراعة Ministry of Environment Water & Agriculture	 وزارة الاتصالات وتقنية المعلومات MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY	 وزارة الإعلام Ministry of Media	 صندوق الاستثمارات العامة Public Investment Fund
H.E. - Bandar bin Ibrahim AlKhorayef ★	H.E. - Saleh bin Nasser Al-Jasser ★	H.E. - Faisal F. Alibrahim ★	H.E. - Abdulrahman Abdulmohsen A. AlFadley ★	H.E. - Engineer Abdullah Alswaha ★	H.E. - Salman bin Yousuf Al Dossary ★	H.E. - Yasir bin Othman Al-Rumayyan ★

Additionally, counterparts from across the EU have also been invited to ensure inclusivity (1/2)

Counterpart Invitations

67

Accepted

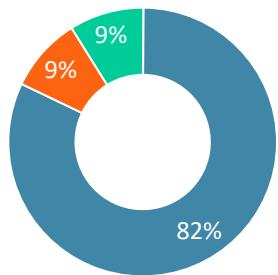
Declined

1

2






























Counterpart Breakdown

Ministers: 24  
EU Commissioners: 4  
Ambassadors: 27  
Director Generals: 8



Accepted Declined Pending

Minister Invitees

<b>Vincent Van Peteghem</b>  Executive Vice President of the EU Commission	<b>Waldemar Buda</b>  Economic Development and Technology	<b>Ville Tavi</b>  Development Cooperation and Foreign Trade	<b>Bruno Le Maire</b>  Economy, Finance and Industrial and Digital Sovereignty	<b>Stefan-Radu Oprea</b>  Economy, Entrepreneurship and Tourism	<b>Robert Habeck</b>  Economic Affairs and Climate Action	<b>Simon Coveney</b>  Enterprises, Trade and Employment	<b>Tiit Riisalo</b>  Economic Affairs and Information Technology	<b>Micky Adriaansens</b>  Economic Affairs and Climate Policy	<b>Hector Gomez</b>  Industry, Trade and Tourism
<b>Jozef Sikela</b>  Industry and Trade	<b>Morten Bods kov</b>  Industry, Business and Financial Affairs	<b>Peter Balik</b>  Investments, Regional Development & Informatization	<b>Konstantinos Skrekas</b>  Development	<b>Kostas Fragogiannis</b>  Economic Diplomacy and Openness	<b>Makis Keravnos</b>  Finance	<b>Martin Kocher</b>  Labour and Economy	<b>Vincent Van Peteghem</b>  Finance	<b>Johan Forssell</b>  International Development Cooperation	<b>Davor Filipovic</b>  Economy and Sustainable Development
<b>Antonio Silva</b>  Economy and Maritime Affairs	<b>Wille Rydman</b>  Economic Affairs	<b>Fabio Righi</b>  Industry, Handicraft and Trade, Technological Research	<b>Viktors Valainis</b>  Economics	<b>Ilze Indriksone</b>  Economy**	<b>Manuel Cabral</b>  Economy, Finance and Industrial and Digital Sovereignty	<b>Adina Valean*</b>  Transport	<b>Kadri Simson*</b>  Energy	<b>Thierry Breton*</b>  Internal Market	<b>Johannes Hahn*</b>  Budget and Administration

Additionally, counterparts from across the EU have also been invited to ensure inclusivity (1/2)

Counterpart Invitations

67

Accepted

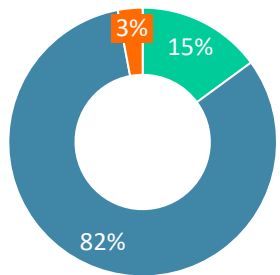
Declined

8

0

Counterpart Breakdown

Ministers: 24  
EU Commissioners: 4  
Ambassadors: 27  
Director Generals: 8



Accepted Declined Pending

Minister Invitees

<b>Nuno Mathias</b>  Ambassador	<b>Saso Podlesnik</b>  Ambassador	<b>Anu-Eerika Viljanen</b>  Ambassador	<b>Atis Sjanits</b>  Ambassador	<b>Balazs Selmecki</b>  Ambassador	<b>Dieter Lamle</b>  Ambassador	<b>Gerry Cunningham</b>  Ambassador	<b>Jaan Reinhold</b>  Ambassador	<b>Janet Alberda</b>  Ambassador	<b>Jorge Hevia</b>  Ambassador
<b>Juraj Koudelka</b>  Ambassador	<b>Liselotte Plesner</b>  Ambassador	<b>Lubomir Popov</b>  Ambassador	<b>Ludovic Pouille</b>  Ambassador	<b>Mihail Coman</b>  Ambassador	<b>Ramunas Davidonis</b>  Ambassador	<b>Oskar Wustinger</b>  Ambassador	<b>Pascal H. Gregoire</b>  Ambassador	<b>Petra Menander</b>  Ambassador	<b>Tomislav Bosnjak</b>  Ambassador
<b>Robert Rostek</b>  Ambassador	<b>Roberto Cantone</b>  Ambassador	<b>Rudolf Michalka</b>  Ambassador	<b>Alexis Konstantopoulos</b>  Ambassador	<b>Christophe Farnaud</b>  Ambassador					



# EVENT OVERVIEW

1

Guest Relations

2

Program



We have also developed the even agenda for the day...

Duration	Agenda				
08:30 - 09:30		Registration & Networking			
09:30 - 09:50		Opening Ceremony <ul style="list-style-type: none"> <li>• Welcoming Remarks: HE Khalid AlFalih, Minister of Investment</li> <li>• Opening Remarks: By EU Side</li> <li>• Remarks: HE Haifa AlJedea, Ambassador and Head of the Saudi Mission to the EU</li> <li>• Remarks: HE Christophe Farnaud, EU Ambassador to the Kingdom of Saudi Arabia</li> </ul>			
09:50 - 10:10		Fireside Chat			
10:10 - 10:55		Plenary Session 1: Clean Energy Transition and Net-Zero Industries			
10:55 - 11:15		Fireside Chat			
11:15 - 12:00		Plenary Session 2: Transportation and Infrastructure			
12:00 - 12:15		Investment Agreements & MoUs Exchange Ceremony			
TBD		Sponsors Group Photo			
12:15 -13:15		Lunch			
13:15 - 14:00 (in Parallel)	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
	Mining, Manufacturing & Supply Chain	Tourism, Culture & Sports	Healthcare From Provision to Biopharma	Small and Medium Enterprises & Entrepreneurship	Digital Economy & Artificial Intelligence
14:00 - 14:15		Presentation by Saudi Side(GSCRI)			
14:15 - 14:30		Connecting Continents "How EU Global Gateway facilitates economic corridors and private investments"			
14:30 - 15:00		Concluding Ministerial Session (hosted by a Saudi Minister and Luigi di Maio, EUR to close the event)			
15:00 - 17:00		Speed Networking Session			
19:00 - 21:00		Gala Dinner			



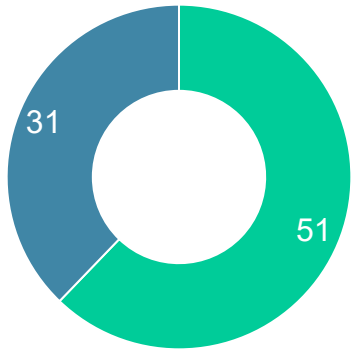
## Speakers Dashboard

Total Speakers Invited:

82

Total Moderators Confirmed:

5 out of 7



Private Sector Public Sector

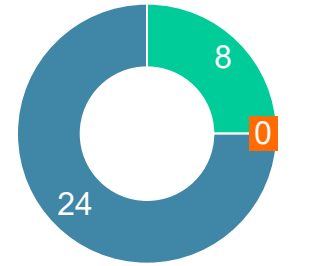
Saudi Speakers Invitation Status

Saudi Speakers Invited:

32

Saudi Speakers Attending:

8


 Accepted Pending  
 Declined

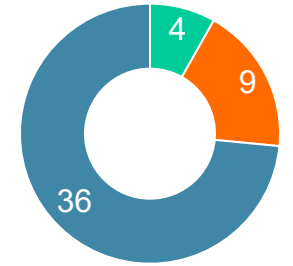
EU Speakers Invitation Status

EU Speakers Invited:

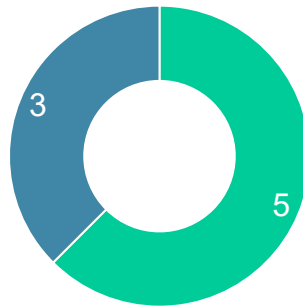
50

EU Speakers Attending:

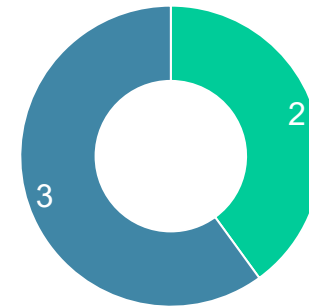
4


 Accepted Pending  
 Declined

Confirmed Saudi Speakers' Status Breakdown


 Public Sector Speakers Registered  
 Private Sector Speakers Registered

Confirmed EU Speakers' Status Breakdown


 Public Sector Speakers Registered  
 Private Sector Speakers Registered

## Fireside Chat 1



وزارة الاستثمار  
Ministry of Investment

## Fireside Chat Speaker



HRH Abdulaziz Bin Salman  
Minister of Energy

## Fireside Chat Moderator



Markus Kerber  
Director General, Federation of German Industries (BDI)



## Plenary Session 1

### Plenary Session 1: Clean Energy Transition and Net-Zero Industries

### Concept Paper

**Owner:** MISA

**Theme:** Clean Energy Transition and Net-Zero Industries

**Status:** In Progress

Moderator: Markus Kerber

#### Proposed Saudi Speakers:

Abdulrahman AlFageeh  
CEO, SABIC

Amin Nasser  
CEO, Aramco

Aamer AlAjmi  
EVP, AlFanar

Marco Arcelli  
CEO, Acwa Power

#### Proposed EU Speakers

Dr. Ilham Kadri  
CEO, Solvay SA

Sanjiv Lamba  
CEO, Linde

Patrick Pouyanne  
CEO, Total

Claudio Descalzi  
CEO, ENI

Martin Brudermuller  
CEO, BASF

Simone Rossi  
CEO, EDF Energy

Jorgo Chatzimarkis  
CEO, Hydrogen Europe

Adriano Alfani  
CEO, Versalis

Francois Jackow  
Air Liquide CEO

Ville Tavio  
Minister for Development  
Cooperation and Foreign Trade

Josu Jon Imaz  
CEO, Repsol

## Fireside Chat 2



وزارة الاستثمار  
Ministry of Investment

## Fireside Chat Speaker



H.E. Saleh bin Nasser Al-Jasser  
Minister of Transport & Logistics Services

## Fireside Chat Moderator



Jose F. Papi  
CEO, Etelatar Innovation (Estonia)



## Plenary Session 2

### Plenary Session 2: Transport and Infrastructure

Moderator: **Jose F. Papi**  
CEO, Etelatar Innovation  
(Estonia)

### Concept Paper

**Owner:** EU Commission

**Theme:** Transport and Infrastructure

**Status:** In Progress

#### Proposed Saudi Speakers:

#### Proposed EU Speakers

Tony Douglas, CEO,  
Riyadh Air

Omar Hariri President of Saudi  
Port Authority, MAWANI

Rumaih AIRumaih  
President, TGA

Andrew Delone, President, Africa,  
Middle East, Central Asia  
Alstrom

Radolphe Saadé,  
CEO, CMA CGM,  
France

Stefan Paul, CEO  
Kuehne+Nagel, France

Nabil Khoja,  
Secretary General, ECZA

Faisal Albeda  
MD & CEO, SAL Saudi Logistics  
Services

Helen Hedblom,  
President & CEO,  
Epiroc

Soren Toft,  
CEO, Mediterranean shipping CO,  
Switzerland

Theirry Ehrenbogen  
Bollore Logistics CEO

Sophie Dutordoir  
Executive Committee at  
NMBS-SNCB CEO

Joost Vantomme  
MaaS Alliance CEO

Jeroen Eijsink  
Girteka Group CEO



## Breakout Session 1

### Breakout Session 1: Mining, Minerals and Supply Chain

#### Concept Paper

**Owner:** MISA

**Theme:** Mining, Minerals and Supply Chain

**Status:** In Progress

Moderator: TBD

#### Proposed Saudi Speakers:

Abdullah AlShamrani, CEO, SGS

Khalid AlMudaifer, Vice Minister,  
MIM, Saudi Arabia

Robert Wilt: CEO  
Ma'aden, Saudi Arabia

#### Proposed EU Speakers

Benedikt Sobotka  
CEO, Eurasian Resources Group,  
Luxembourg

Paul Cronin  
Adriatic Metals CEO

Jeremy Weir  
CEO, Trafigura, Singapore

Antti Kummu  
Finnish Minerals Group Chairman

Mikael Staffas Boliden CEO

Gary Nagle,  
CEO, Glencore, Switzerland





## Breakout Session 2

### Breakout Session 2: Tourism Culture and Sports

Moderator: Maximillian Haschke  
Commercial Director, Saudi Pro  
League

### Concept Paper

**Owner:** MISA

**Theme:** Tourism Culture and Sports

**Status:** In Progress

#### Proposed Saudi Speakers:

H.E. Hamid Fayez  
Ministry of Culture

John Pagano  
Red Sea, CEO

Jerry Inzerillo  
DGDA, Group CEO

Amr AlMadani  
RCU, CEO

#### Proposed EU Speakers

Stefano Domenicali,  
Formula 1, CEO

Caroline Leboucher  
Atout France CEO

Jean-yves Le Drian  
Afalula Chairman

Michael Fribourg  
Chargeurs CEO

Clarissee Berggardh  
Helsinki Partners CEO

Giorgio Sotira  
Civita Mostre e Musei CEO

Sébastien Bazin  
Accor, CEO

Lina Mendoni  
Culture and Sports Minister,  
Greece

Bernold Schroeder  
CEO, Kempinski



## Breakout Session 3

### Breakout Session 3: Healthcare From Provision to Biopharma

Moderator: Samar Nassar  
(Proposed)

### Concept Paper

Owner: MISA

Theme: Healthcare From Provision to  
Biopharma

Status: In Progress

#### Proposed Saudi Speakers:

H.E. Majid Al Fayyadh,  
CEO, King Faisal Hospital and  
Research Center

Dr. Khalid AlShubaini  
CEO Health Sector Transformation  
Program

HE. Dr. Hisham AlJadhey,  
SFDA President & CEO

Prof. Ayman Abdu,  
CEO, Dr. Soliman Fakeeh Hospital  
CEO

Mahmoud Khan,  
Hevolution CEO

Dr. Emad AlThukair,  
Interhealth Canada

#### Proposed EU Speakers

Jonas Muff  
VARA, Founder and CEO  
(Germany)

Fredric Oudea  
Sanofi  
Chairman of the Board of Directors

Eli Lilly  
(France)

Dante LAB  
(Italy)

Stefan Oelrich  
Bayer Pharma. President

Conrad Keijzer  
Clariant

Acko Ankarberg Johansson,  
Minister of Health and social  
Affairs, Sweden

Maya Mathews,  
Head of Unit, Digital Health, Dg  
Sante

Magnus Johannes Heunicke,  
Minister of Health, Denmark



## Breakout Session 4

### Breakout Session 4: SME and Entrepreneurship

Moderator: Michael Li

#### Concept Paper

Owner: MISA

Theme: SME and Entrepreneurship

Status: In Progress

#### Proposed Saudi Speakers:

**Abdulrahman AlOlayan**  
CEO, Beta Lab

**Abdulrahman Tarabzouni**  
Founder and CEO, STV, Saudi  
Arabia

**HE Nabeel Koshk**  
CEO and Board Member, SVC,  
Saudi Arabia

#### Proposed EU Speakers

**Eve Peterson**  
Head of Startup Estonia

Viva Tech CEO

**Mark Boris Andrijanic**  
Former Minister for Digital  
Transformation of Slovenia

**Hanna Marttinen**, Deakins Global  
Head, Intl Business Innovation at  
Business Finland

**Oliver Samwer**  
Rocket Internet  
CEO

**Kadri Lindpere**,  
Managing Director, EstVCA

Station F CEO

**Andres Sutt**, MP, Fmr. Minister of  
Entrepreneurship & Technology,  
Estonia

**Bonifacio Porras**  
DG Grow SME Head of Unit

**Josep Garrell**  
President, EU University  
Association

**Iliana Ivanova**, EU Commissioner  
for innovation, Research,  
Culture, Education and Youth



## Breakout Session 5

 Breakout Session 5:  
 Digital Economy and Artificial Intelligence

## Concept Paper

Owner: EU Commission

Theme: Digital Economy and Artificial Intelligence

Status: In Progress

Moderator: Dr. Fadi Salem

## Proposed Saudi Speakers:

Yassir AlOnaizan, Deputy CEO, AI Center at SADAIA	Mohammed AIRaubaian, Deputy Minister, MCIT
Mohammad AlBallaa, Chairman, NTG Group	HE Dr. Munir ElDesouki President, KACST
VP, Aramco Digital	

## Proposed EU Speakers

Capgemini INVENT CEO	Deutsche Telekom AG	Pascal CEO	Jacob Wallenberg Chairman, Investor AB
Roy Jakobs Philips CEO	Ubisoft CEO	Orange Chairman	Jean-Francois van Boxmeer Chairman, Vodafone Group
Pedro Andrade Talkdesk VP	Elvira Fortunato Science, technology and higher education Minister, Portugal	Janusz Cieszynski State Secretary for digital and cyber security	Hilde van der Meer Commissioner of Foreign Investment Agency of Netherlands

Note: Chairman of SAP has declined the invite (omitted due to space restrictions)

THANK YOU!