

BIG DEAL

**EUROPE'S BIGGEST
SOURCING MARKET
FOR TECHNICAL
CONSUMER GOODS
AND DIGITAL PRODUCTS**



**Apply now and
save your space!**

IFA-GLOBALMARKETS.COM

THAT'S GREAT

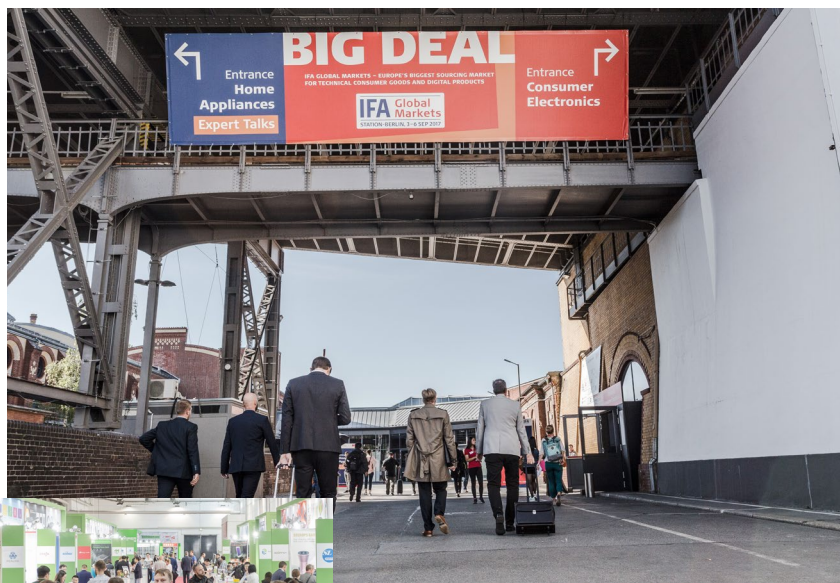
What began in 2016 is sure to become a real highlight in 2018 again: IFA Global Markets, located in the center of Berlin, at STATION-Berlin is IFA's international sourcing platform for OEMs, ODMs, suppliers, component manufacturers and yet-to-be-discovered brands from all over the world. Be part of Europe's largest supply chain!

One-of-a-kind B2B sourcing platform

IFA Global Markets is Europe's one-of-a-kind XXL-opportunity for manufacturers, importers, distributors and retailers. Here Businesses come to network, meet with partners and explore new opportunities. Since its inception in 2016, IFA Global Markets has become the most important sourcing platform for **consumer electronics** and **digital products** in the Consumer Electronics and Home Appliances market in Europe and beyond.

Free entry for trade visitors and experts only!

Europe's most comprehensive B2B trading platform is being staged parallel to IFA – the run-time is four days, 2 – 5 September 2018. Trade visitors have **free admission** to 20,000 square meters of extraordinary trading space in the **center of Berlin**, very close to Potsdamer Platz.



**MEET YOUR CLIENTS AND
FIND NEW PARTNERS!**

OEM

Meet the OEMs behind well-known brands in the Consumer Electronics & Home Appliances segment!

SUPPLIERS

Resilient supply chains require strong partners. IFA Global Markets helps you make the best selection!

ODM

Major Original Design Manufacturers who manufacture for other companies are represented at IFA Global Markets with popular, classic and cutting-edge products.

COMPONENT MANUFACTURERS

Manufacturing processes start with individual components. At IFA Global Markets, you can see many and order them directly!

EEN

The Enterprise Europe Network promotes international business, offers business sessions to support your entry into international markets, as well as specific matchmaking sessions for exhibitors and trade visitors.

BRAND PROFILE

IFA Global Markets offers yet-to-be-discovered brands from all over the world, an ideal platform to meet professionals like yourself.

BOOK NOW!

Stand rentals

Row stand	€ 157,00/m ²
Corner stand	€ 170,00/m ²
Peninsula stand	€ 177,00/m ²
Island stand	€ 184,00/m ²
Outdoor exhibition space	€ 85,00/m ²

Complete stand package available on request.



Opening hours

2–4 September: 10 a.m. – 6 p.m. /

5 September: 10 a.m. – 4 p.m.

4 DAYS ONLY!

Location

STATION-Berlin: Luckenwalder Straße 4–6, 10963 Berlin

Meeting rooms: IFA Global Markets offers the use of free meeting rooms.

IFA Global Markets offers

- Matchmaking by Enterprise Europe Network
- Expert Talks – Opportunities in sourcing
- ISP@IFA Global Markets – International Suppliers Park
- Meeting rooms
- Guided tours for trade visitors
- IFA trade show catalogue and App
- Free shuttles to IFA Global Markets / Airport TXL / Berlin ExpoCenter City
- Free business lunch, free WiFi (designated areas)

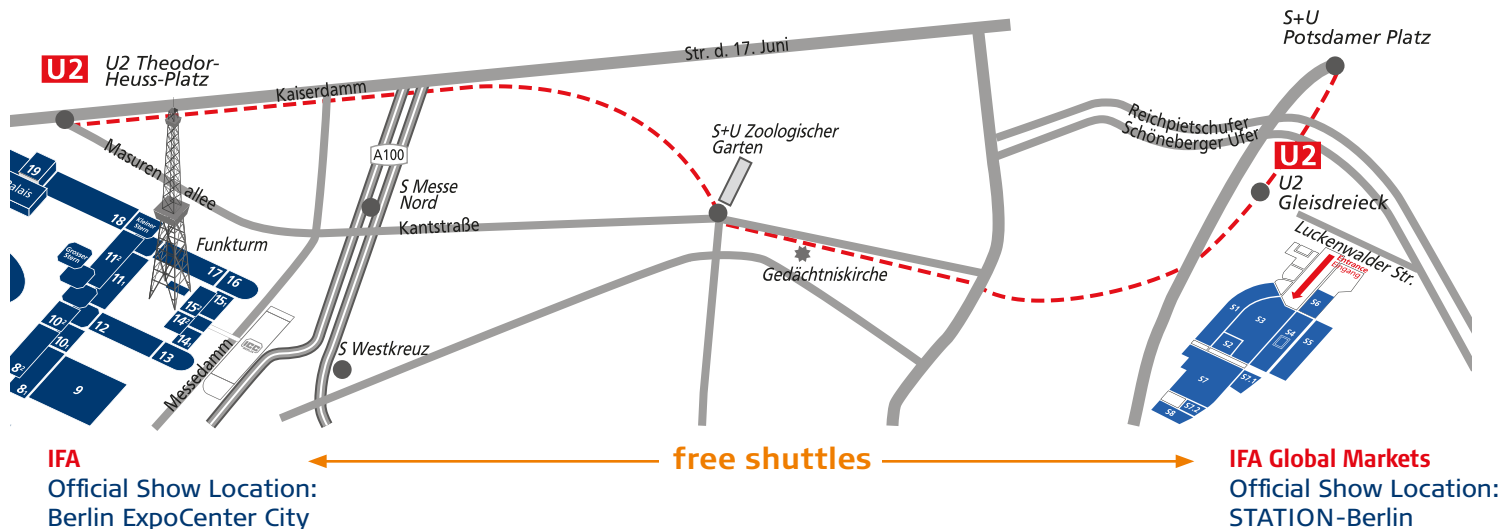
After registration, trade visitors have free admission to IFA Global Markets.

Dates

Construction start August 29, 2018,
depending on hall placement

Construction end September 1, 2018, 6 pm

Dismantling start September 5, 2018, 5 pm



IFA Global Markets 2 – 5 September 2018

Daily 10 a.m. – 6 p.m. / 10 a.m. – 4 p.m. on September 5
STATION-Berlin: Luckenwalder Straße 4–6, 10963 Berlin

IFA 2018 31 AUG – 5 SEP 2018

Daily 10 a.m. – 6 p.m.

Berlin ExpoCenter City

North Entrance: Hammarskjöldplatz / Hall 19,
near the shuttle station P3 / Velotaxi from and to
the subway line U2

South Entrance: Jafféstraße, shuttle station

East Entrance: Messedamm / Hall 14 – 15

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IFA is there for you around the world. In more
than 100 countries, you can contact a local
representative for your assistance.

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IFA Global
Markets

STATION-BERLIN, 2–5 SEP 2018

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